



Bump, Birth
& Beyond

TEACH WITH US

All you need to know about
joining our team!



WWW.BUMPBIRTHANDBEYOND.NET



WELCOME!

Hello!

Thank you so much for enquiring for a position with us here at Bump, Birth and Beyond HQ.

We are so excited to be able to share this opportunity with you. It is a chance for you to build your own business, using all of the knowledge that we as midwives excel in. Whether you are looking to do this to reduce your midwifery hours, as a bit of extra money on the side, or to build alongside other skills and courses that you've gained over the years there is something for everyone!

Within the role you will have the flexibility to choose your own hours, what days you work, what time you work, where you work and how much money you wish to make!

We have built this brand with so much love and wow has it taken time, but we are proud to have built an antenatal course that focuses on all aspects of birth, not just what the couples want to hear. Some of our clients have described it as 'the new wave' of antenatal classes and that is because we are not afraid to tell it how it is, yet still focus on what you can do to keep things as 'normal' as possible, and to show them kindness and compassion with plenty of laughter every step of the way. Just like we will be there for you on your Bump, Birth and Beyond Journey.

I cannot wait to talk to you more about the course itself but in the meantime, please read through this document which contains all of the nitty gritty that you need to know.

Once you have had a good read of the document drop us an email and we will arrange a good time to call you and get to know you a bit better and answer any questions that you may have.

We look forward to hearing from you soon

Kind regards,

Emma Savage & Marcus Trethewey

Company Directors

info@bumpbirthandbeyond.net



Emma



Marcus

WWW.BUMPBIRTHANDBEYOND.NET



Step One:

CHOOSE YOUR AREA

Since 2018 we have run Midwife-led courses exclusively in Horsham, West Sussex. Providing antenatal education for expectant parents in the local area. We have had clients from as far as 17 miles away travel to attend our courses which is a real testament to how far we have come as a business.

In 2022 we are looking to further expand the business and set up a number of new branches around the UK. This is where you come in! As a rule, we will only be offering one opportunity per major town or area. This means that you'll have the exclusive rights to advertise and deliver our courses in your chosen area. This does not have to be an area in which you live, it may be where you work, or grew up. All we ask is that you live close enough to your chosen area to be able to provide support and local knowledge to our clients if required.

In some highly populated areas or areas with high demand for courses, we may look at the possibility of opening two branches to work alongside one another to ensure we are able to offer our courses to anyone who would like to attend.

WWW.BUMPBIRTHANDBEYOND.NET



Step Two:

START TRAINING

Due to the nature of the business and the fact that our brand's unique selling point is that our courses are 'Midwife-Led' we require all our teachers to be qualified midwives

You will be given comprehensive training by our course director Emma Savage. Emma developed and wrote the course herself and will help you through every step of the training, including how to set up your room, which props to use and how to cater your teaching methods to suit your class's needs.

All of our training can be provided either in person, or via our online training portal. We understand that you will have a wealth of knowledge and may have even delivered antenatal classes before. This is an opportunity for us to make sure you understand our course content and are comfortable delivering it in a group scenario. The training is very relaxed, with no homework or tests. We can work at your pace and will make it as enjoyable as possible.

Once you have completed your 'Course Content Training' you will also be given in-depth 'Admin Training' by company Director Marcus Trethewey, this will show you how to add new classes to our website, contact clients and more.

We will also be running refresher courses for those who feel they need them, monthly keep-in-touch meetings and additional training for course updates as required.

WWW.BUMPBIRTHANDBEYOND.NET



Step Three:

BUILD YOUR BRANCH

Once you have completed your training you will be able to build your own branch. This will essentially be your own business. Therefore it is completely up to you as to how many courses you run a week and where you hold your courses.

We will list all of your courses on our website and will help you to boost the online presence of your branch with advertisement and local promotions.

You will be provided with a 'Branch Starter Pack' which will contain the following:

- ★ **1 x Teaching Box** - Containing all of the course materials including handouts, props and branded stationary.
- ★ **1000 x Personalised Premium Business Cards** - With your name and branch on them.
- ★ **1000 x Premium Flyers** - Customised for your branch with your details and services.
- ★ **1 x Customised Roller Banner** - Perfect for your classes and marketing events.
- ★ **Printed Staff T-Shirt**
- ★ **Your own section of our website** - Tailored to your needs and your offering
- ★ **Social Media Post Templates** - For use on your socials!

Additional printed material can be purchased at a subsidised cost through Bump Birth & Beyond.

WWW.BUMPBIRTHANDBEYOND.NET



Step Four:

WORKING WITH US

As a Bump, Birth and Beyond Teacher you will be working as a self-employed contractor to our business. You will be covered by all of our insurances and will have your own section of our website which you can customise to suit your business.

An initial investment of £350 is required to cover the cost of your training and the contents of your 'Business Starter Pack'. However, once your branch has turned over £2,500 we will give you your initial investment back!

Being self-employed will mean you have full control over when you work, how you work and where you work from. You will be able to choose which days you decide to run your courses and which venue you would like to hold them in.

Our payment structure means that you will receive a basic payment from us for every course you deliver, plus a tiered commission structure means that the more clients you can get booked onto the course, the more you will earn.

We estimate that a standard branch, with an average of six clients/couples per course, running eight courses a year, could earn over £4,500 per year. Working two hours a week, that's a handsome **£57 per hour!**

Whereas a busy branch, running nine courses with ten clients/couples could earn over £9,500 per year. Working two hours a week, that would be **£112 per hour!!**

You are also not limited to just holding one class per week. You could hold weekend classes, one-to-one classes, breastfeeding support and hypnobirthing (if qualified) and more.



Bump, Birth
& Beyond

THANK YOU

We really appreciate your interest and you taking the time to read about our business.

If this is something you would like to get involved with, or have any further questions, please send us an email and we can arrange a telephone/video call.

info@bumpbirthandbeyond.net

We look forward to hearing from you soon!



WWW.BUMPBIRTHANDBEYOND.NET

